

OVERVIEW

Key Competitive	Excalibur (Modern)	WALLIX (Traditional)
 Platform	<p>✔ Unified Platform, Passwordless-first, visual streaming isolation</p> <p>Integrated MFA + PAM + Remote Access in one easy-to-manage platform with true air-gap isolation via DOM streaming.</p> <p>No complex integrations, multiple agents, or modules needed.</p>	<p>⚠ Proxy-based gateway, traditional credential vaulting</p> <p>Proxies secure connections but allows potential direct interaction between endpoint and resource.</p> <p>Appliance-based architecture with less flexibility for modern cloud environments.</p>
 Deployment	<p>✔ Low: Cloud-native, deploys in hours</p> <p>Kubernetes-based cloud-native deployment with secure tunnels — eliminates VPN complexity.</p> <p>Quick time-to-value with minimal operational burden.</p>	<p>⚠ Medium: Appliance-based, longer deployment</p> <p>Appliance-based architecture requires more infrastructure planning and setup time.</p> <p>Less dynamic scaling compared to modern cloud-native approaches.</p>
 Total Cost (TCO)	<p>✔ Lower, streamlined licensing</p> <p>Cost-efficient licensing structure with everything included — no hidden fees for MFA, RBI, or session recording.</p> <p>Cloud-native architecture reduces infrastructure and operational costs.</p>	<p>⚠ Moderate, add-ons increase cost</p> <p>Competitive base pricing but additional modules and external MFA solutions add to total cost.</p> <p>Appliance-based model requires more infrastructure investment.</p>
 NIS2 Readiness	<p>✔ Full coverage out of the box, single platform</p> <p>Covers NIS2 requirements for access control, MFA, session monitoring, and incident response — in a single platform.</p> <p>Compliance is the reason organisations buy — we make it simple to achieve.</p>	<p>⚠ Good coverage but requires add-ons</p> <p>Covers core PAM requirements but need additional modules for complete NIS2 compliance.</p>
 Data Sovereignty	<p>✔ 100% EU owned & operated, zero US footprint</p> <p>Fully European company with zero US presence — not subject to the US CLOUD Act in any way.</p> <p>No foreign government can compel access to your data or demand secret backdoors.</p>	<p>⚠ French HQ but international presence raises questions</p> <p>Headquartered in France (EU), but having presence in the US, which may create jurisdictional exposure.</p> <p>Companies with any US employees, offices, or subsidiaries can be subject to US CLOUD Act.</p>
 Architecture	<p>✔ Isolation by Design, resilient to Zero-Day Threats</p> <p>Architecture inherently protects against zero-day threats through isolation and air-gap design.</p> <p>Reduce attack surfaces, no lateral movements, no reliance on signatures or known threat databases — unknown attacks are neutralised by default.</p>	<p>⚠ Proxy-Based, Limited Zero-Day Resilience</p> <p>Proxy-based architecture relies on filtering and policy enforcement rather than true isolation.</p> <p>Less inherent protection against novel zero-day attacks compared to air-gap approaches.</p>
 AI & Governance Model	<p>✔ Pre-Execution (Pre-Emptive)</p> <p>Pre-emptive governance reduces risk exposure and eliminates reactive firefighting.</p> <p>Real-time AI analyzes user intent and behavior for threat detection before actions are executed.</p>	<p>⚠ Post-Execution (Reactive)</p> <p>Reactive model means damage may already be done before intervention.</p> <p>Security controls primarily detect and respond after actions have already occurred.</p>
 Web Access & RBI	<p>✔ Native DOM-streaming RBI with WAF, bi-directional protection</p> <p>Innovative DOM-streaming Remote Browser Isolation (RBI) with visually lossless, lag-free sessions.</p> <p>Zero-trust, bi-directional protection — guards users from malicious web apps AND web apps from user threats.</p>	<p>✗ No inherent RBI-WAF, resource protection only, no user-side protection</p> <p>Primarily protects resources; no inherent user-side RBI-WAF capabilities.</p> <p>Limited protection against sophisticated web-based threats targeting users.</p>
 MFA Integration	<p>✔ Built-in, Passwordless</p> <p>Built from the ground-up on passwordless authentication (biometric phone MFA, passkeys).</p> <p>Users never handle passwords directly — credentials are transparently managed.</p>	<p>⚠ External MFA providers, password-based</p> <p>Relies primarily on external MFA providers, password rotation, and credential vaulting.</p> <p>More complex to manage, not future-proofed for passwordless authentication.</p>
 Audit Security	<p>✔ Cryptographically Signed Audits</p> <p>Actions cryptographically signed and tied directly to authenticated identity.</p> <p>Enhanced compliance, forensic strength, internal accountability.</p>	<p>⚠ Standard Audit Logging</p> <p>Detailed session logs and keystroke capture but without inherent cryptographic non-repudiation.</p> <p>Less robust for compliance and forensic requirements.</p>
 Endpoint Agents	<p>✔ Fully agentless, HTML5 browser only</p> <p>Completely agentless — no endpoint agents required. Access via standard HTML5 browser.</p> <p>Easy rollout and support with zero client installation.</p>	<p>⚠ Requires plugins for advanced features</p> <p>Typically agentless for basic access but can require endpoint agents/plugins for certain advanced features.</p> <p>Higher deployment complexity and management overhead for full capability.</p>

WHY EXCALIBUR SAM WINS

- **True air-gap isolation** — no proxy gateway (**Zero trust**)
- **Endpoint threats isolated** — ransomware-proof (**Protection**)
- **Passwordless MFA** — built-in, no add-ons (**Security**)
- **RBI-WAF** — bi-directional browser isolation (**Protection**)
- **Fully agentless** — zero endpoint software (**Simplicity**)
- **Cloud-native K8s** — scales dynamically (**Scaling**)
- **Cryptographic audits** — tamper-proof logs (**Compliance**)
- **100% EU sovereignty** — no CLOUD Act risk (**Trust**)
- **NIS2-ready** — out of the box (**Compliance**)
- **Lower TCO** — all-inclusive licensing (**Value**)

EU SOVEREIGNTY & COMPLIANCE

THE COMPLIANCE BUYING LOGIC

Nobody buys security because they want to — only because they have to

Regulations like **NIS2**, **DORA**, and the **EU Cyber Resilience Act** are what drive purchasing decisions. The winning vendor is the one that covers all requirements, deploys easily, and costs less. With upcoming EU digital sovereignty rules, being a truly European vendor with **zero US footprint** is no longer optional — it's a decisive advantage.

- **Regulation creates the need** — NIS2, DORA, CRA force organisations to act
- **We cover all requirements** — MFA, PAM, session control, monitoring in one platform
- **We make it easy** — cloud-native tunnels, agentless, deploys in hours
- **Then it's about price** — same coverage, significantly lower cost
- **Pure EU sovereignty wins** — zero US footprint eliminates all doubt

Sovereignty Dimension

Excalibur SAM

WALLIX

Company Ownership	✓ 100% EU owned, zero US footprint	⚠ French HQ, but international operations
US CLOUD Act	✓ Not subject — zero US presence	⚠ Verify US footprint — potential exposure
NIS2 Coverage	✓ Full coverage — single platform	⚠ Partial — lacks built-in passwordless MFA
EU Vendor Qualification	✓ Qualifies for upcoming EU vendor-preference regulations	⚠ International presence may create jurisdictional risk



What is NIS2?

- EU cybersecurity law (effective October 2024) covering **18 sectors**
- Mandates **access control, MFA, session management, monitoring & incident response**
- Requires **supply-chain security** — you must vet your vendors
- **Personal liability** for executives; fines up to **€10M / 2% global turnover**



What is the US CLOUD Act?

- US law (2018) that lets the government **demand any data** from any company with US presence — regardless of where data is stored — without EU court approval
- Can **compel backdoors** and impose **gag orders** — disclosure means imprisonment / extradition
- Applies to **any US nexus** — offices, subsidiaries, or even employees in the US is enough



Upcoming EU Regulation

The EU is advancing **digital sovereignty** rules that will prefer — or require — EU-owned vendors for critical infrastructure. The [proposed regulation](#) means choosing a non-EU vendor today risks a costly forced migration tomorrow.

BATTLE GUIDE

HANDLING OBJECTIONS

"WALLIX is established; Excalibur is newer"

- Next-gen streaming tech verified by independent tests
- EU-backed innovation with proven deployments
- Protection WALLIX's proxy architecture cannot match
- Modern cloud-native vs legacy appliance approach

"WALLIX is also European"

- Being "European" and having zero US footprint are different things
- Any US presence (employees, offices, subsidiaries) creates CLOUD Act exposure
- Ask: "Do you have ANY US-based employees or entities?"
- Excalibur has categorically zero US presence

"Users prefer native RDP/SSH clients"

- Browser streaming eliminates native client vulnerabilities
- Zero endpoint footprint, reduced attack surface
- Consistent experience across all platforms
- VITRO provides visually lossless, lag-free experience

"Streaming might be slow/degrade quality"

- VITRO & Guacamole optimization = lag-free experience
- Visually lossless proven in enterprise deployments
- Pilot demonstrations available
- DOM streaming is fundamentally lighter than pixel streaming

"WALLIX has more granular PAM features"

- Excalibur prioritizes fundamental isolation & passwordless security
- RBI-WAF protection WALLIX simply cannot match
- Unified solution vs. separate product modules
- When feature parity exists, price and sovereignty decide

"We're buying for NIS2 compliance"

- Perfect — that's exactly what Excalibur was built for
- Single platform covers MFA, PAM, session monitoring, and access control
- WALLIX requires external MFA — we include passwordless built-in
- When coverage is equal, it comes down to **price, speed, and sovereignty** — we win all three

KEY DISCOVERY QUESTIONS

- How critical is true endpoint isolation vs proxy-based access?
- Do users need simplified access from multiple devices without installing software?
- Is your current PAM solution complex to manage and deploy?
- What regulation is driving this purchase — NIS2, DORA, or internal policy?
- Do you know if your current vendor has any US-based employees, offices, or subsidiaries?
- Are you exploring passwordless authentication for privileged users?
- Are you concerned about ransomware or endpoint-based threats reaching critical systems?
- How effective is your existing protection against web-based zero-day threats?
- Does your organisation have requirements around EU data sovereignty or vendor nationality?
- How quickly do you need to be compliant? What's your deployment timeline?

COMPETITIVE EDGE

KEY COMPETITIVE ADVANTAGES

TRUE ZERO-TRUST ISOLATION

Excalibur's air gap architecture creates complete isolation between endpoints and resources — eliminating the attack path that WALLIX's proxy-based approach cannot close.

COMPREHENSIVE WEB PROTECTION

Excalibur's bi-directional RBI-WAF protects both users and web applications, addressing a critical gap in WALLIX's security model.

PASSWORDLESS AUTHENTICATION

Excalibur's built-in passwordless MFA eliminates credential vulnerabilities and simplifies deployment compared to WALLIX's external MFA dependencies.

MODERN CLOUD ARCHITECTURE

Kubernetes-based deployment provides superior scalability and reduced operational overhead compared to WALLIX's appliance-based approach.

PURE EU DIGITAL SOVEREIGNTY

While WALLIX is French-headquartered, Excalibur's zero US footprint provides categorically stronger sovereignty guarantees. As EU regulations tighten, having zero foreign jurisdictional exposure is a decisive advantage.

REGULATION-READY SIMPLICITY

Compliance drives purchasing — NIS2, DORA, and CRA create the mandate. Excalibur covers all requirements in one platform that deploys via cloud tunnels in hours. When coverage is comparable, price, speed, and sovereignty decide — and we win all three.

Competitive Analysis

